

The Betsie Current



Volume V

www.betsiecurrent.com

2016 Season

Advertising Information 2016

Advertising Rates

1 column by 2"	\$42.00
1 column by 3"	\$56.00
1 column by 4"	\$69.00
1 column by 5"	\$83.00
1 column by 6"	\$96.00
1 column by 8"	\$119.00
1 column by 10"	\$144.00
2 columns by 2"	\$69.00
2 columns by 3"	\$96.00
2 columns by 4"	\$119.00
2 columns by 5"	\$144.00
2 columns by 6"	\$173.00
2 columns by 8"	\$224.00
2 columns by 10"	\$274.00
2 columns by 10"	\$332.00
3 columns by 3"	\$128.00
3 columns by 4"	\$173.00
3 columns by 6"	\$238.00
3 columns by 8"	\$309.00
3 columns by 10"	\$377.00
4 columns by 4"	\$224.00
4 columns by 6"	\$332.00
4 columns by 8"	\$425.00
4 columns by 10"	\$515.00
4 columns by 12"	\$595.00

Column Widths

1 column	2.5"
2 columns	5.166"
3 columns	7.833
4 columns	10.5"

8 - 12 Issue Commitment Discount

\$42.00 to \$95.00: 5% off
\$96.00 and up: 10% off

5-7 Issue Commitment Discount

\$42.00 to \$95.00: 3% off
\$96.00 and up: 8% off

12 summer, fall, & winter issues

May 26
June 9
June 23
July 7
July 21
August 4
August 18
September 1
September 29
October 13
November 10
December 8

The Betsie Current • P.O. Box 90 • Frankfort, Michigan 49635
Phone: 612-804-5975 • editor@betsiecurrent.com