

The Betsie Current



Volume V

www.betsiecurrent.com

2016 Season

Online Advertising

Advertising Rates (12 Months)	Ad Sizes
Banner-sized Advertisements	Banner-sized Advertisements
Rotating Top Banner \$500 Appears on the top of the home page and each story page.	Max Width Max Height 680px 300px
Rotating Bottom Banner \$400 Appears on the bottom of home page and each story page.	Sidebar Advertisements
Sidebar Advertisements	Max Width Max Height 200px 500px
Rotating Advertisement \$250 Appears on the sidebar of the home page and each story page.	

Do you have a unique request for an online advertisement? Please contact us, so that we can provide a solution for your specific needs.

Ad Rotation Details

Rotating ads appear randomly on each page load. Your ad may or may not display multiple times in a row. Each ad loads in random order when multiple ads are present.

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