

Can You Spell 'J-O-U-R-N-A-L-I-S-M?'

Stormcloud Brewery and the Betsie Current newspaper to host April 11 adult spelling bee in Frankfort.

Come on over to Frankfort's Stormcloud Brewing Company on Friday, April 11, from 8-10 p.m. for a spelling bee and kickoff party for the *Betsie Current*, a full-color newspaper that will re-launch on April 17. Enjoy a few locally made craft brews while you're at it. The top teams will win prizes from the Stormcloud Brewery, Frankfort Community Federal Credit Union, The Garden Theater, Kilwins of Frankfort, and the Oliver Art Center. You'll also get the inside scoop on the *Betsie Current*'s re-launch and be given the opportunity to suggest story ideas for this summer's editions.

If you're a Northern Michigan aficionado, you know that 'Frankfort' — the vibrant and beautiful town on Lake Michigan — is spelled with an 'o', whereas 'Frankfurt,' the financial pulse of Germany, is spelled with a 'u'. You also know that 'Benzie' (as in Benzie County) and *Betsie* (as in the Betsie River) are spelled with an 'i-e' and not a 'y'. That distinction belongs to the word *cherry*, our region's favorite fruit!

Stacy Pasche, a librarian at the Benzie Shores District Library, will facilitate the spelling bee. Two-person teams can pre-register for \$25 per couple by emailing stormy@stormcloudbrewing.com. But sign up fast, because the field of entrees is expected to fill up within days. Spelling bee proceeds, and 10 percent of all sales from that night, will benefit student journalism and cultural arts programing at the Benzie Central and Frankfort-Elberta high schools.

About Stormcloud Brewery:

This dynamic brewpub in downtown Frankfort, located next to The Garden Theater, opened last June and has quickly become the town's favorite social gathering place. Stormcloud routinely hosts live music, trivia contests and pizza nights, as well as pairing pints with movies next door. Learn more at StormcloudBrewing.com.

About the *Betsie Current*:

Local journalists Jordan Bates (web developer for *Circle of Blue*) and Jacob Wheeler (editor and publisher of the *Glen Arbor Sun*) will re-launch the *Betsie Current* community newspaper on April 17. The *Betsie Current* will cover and promote news and events, businesses, culture and characters of Benzie County, from the beaches of Elberta, to the slopes of Crystal Mountain, to the revitalization of downtown Honor. Visit the paper's website at BetsieCurrent.com.

For more information about the April 11 Spelling Bee, contact Stormcloud owner Rick Schmitt (231.631.0575) or *Betsie Current* editors Jordan Bates (231.651.0900) and Jacob Wheeler (612.804.5975).

To register for the Spelling Bee, email stormy@stormcloudbrewing.com with the names of each member on your two-person team. Good luck!